

OFA Committee, Council and Task Force Descriptions

(Revised by OFA Board of Directors 2/08)

***Committees:** Standing bodies appointed annually to assist the Board of Directors with the evaluation, development and/or recommendation of OFA policies and projects. The maximum number of appointed committee members is shown in parenthesis (#).

Constitution and Bylaws Committee (6) - Reviews the Constitution, Bylaws and all other issues related to the governance structure of the Association and recommends revisions as needed.

Exhibitor Advisory Committee (12) – Evaluates and recommends policies regarding the trade show and *New Products* portions of the OFA Short Course and other related issues.

Executive Committee (6) - Composed of the President, Vice President, Treasurer, Immediate Past-President, appointed Board Liaison (a current, non-officer member of the Board of Directors) and Executive Director. Places into operation policies decided by the Board of Directors. Acts on behalf of the Board in intervals between regularly scheduled board meetings.

Finance Committee (12) - Oversees and recommends policies regarding the financial affairs of the Association and proposes an annual budget for Board review and action.

Florist Committee (12) - Develops and evaluates the florist program for the OFA Short Course (including the Design Contest) and other relevant outreach education. As needed, addresses any other issues regarding florist segment.

Garden Center Committee (15) - Develops and evaluates the garden center and retail nursery program for the OFA Short Course and other relevant outreach education. As needed, addresses any other issues regarding the garden center segment.

Generation Next – Leaders in Floriculture Tomorrow (12) - Develops and evaluates the Generation Next program for the OFA Short Course and other relevant outreach education. In partnership with the Membership Committee, addresses other opportunities and activities to support individuals new to the floriculture industry and OFA.

Grower Committee (18) - Develops and evaluates the grower program for the OFA Short Course and other relevant outreach education. As needed, addresses any other issues regarding the grower segment.

Interior Plantscape Committee (12) - Develops and evaluates the interior plantscape program for the OFA Short Course, and other relevant outreach education. As needed, addresses any other issues regarding the interior plantscape segment.

Management & Marketing (9) - Develops and evaluates the “Management & Marketing” program for the OFA Short Course and other relevant outreach education. As needed, addresses other issues regarding floriculture management and marketing impacting OFA members.

Membership Committee (12) - Evaluates and recommends direction for OFA member definition, retention and recruitment efforts. In partnership with the Generation Next Committee, addresses other opportunities and activities to support individuals new to the

floriculture industry and OFA.

Nominations Committee (12) - Nominates candidates and assists with leadership development for OFA Board directorships, offices and committees.

****Councils***: On-going groups of individuals interested in assisting the mission of OFA. Councils shall have an open membership without term limits and may make recommendations to the OFA Board of Directors.

Grower Extension/Ohio Floriculture Council - Meets as needed to plan regional education meetings/tours for growers and serves as a communications conduit for grower groups and universities.

Past Presidents' Council – Assists the OFA President, Executive Committee and/or Board of Directors, as requested.

****Task Forces***: Groups of individuals interested in assisting the mission of OFA through specific, project-oriented activities. A Task Force may exist for a specific period of time or be on-going, shall have an open membership without term limits and may make recommendations to the OFA Board of Directors.

Decorations Task Force - Plans, directs, and implements OFA Short Course decorations.

New Varieties - Evaluates and recommends policies regarding the New Varieties portion of the OFA Short Course.

Ohio Certified Florist Task Force – Assist in directing, evaluating, promoting and implementing the Ohio Certified Florist (OCF) certification program.

Public Relations Task Force – Provide relevant industry insights and, as needed, feedback on potential OFA public relations efforts.